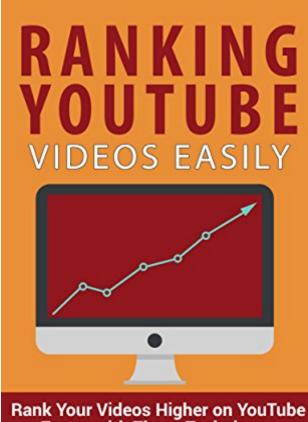
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# Ranking YouTube Videos Easily: Get More Views On Your YouTube Video By Ranking Higher In Search Results



Faster with These Techniques

- by Kris Sims -



### Synopsis

The YouTube video craze has been going strong for the past few years and hours of video are uploaded to YouTube every minute. Many of these videos will only be seen a few times and never really get any traction. But some of these videos will get hundreds and even thousands of views in just a few short days. If you want to be part of the later, then this book is for you. When I first started with YouTube I was one of the poor blokes that would create videos and upload them only to see them struggle to get a handful of views. There was so many videos about the subject I was promoting that my video was just another straw in the haystack and finding it was almost impossible. Not just for everyone else but for me as well. Thatâ <sup>™</sup>s when I decided to really dig deep and find out how these videos with thousands of views overnight were doing it. I took a closer look at what made them gain so much traction and just what it took to rank in the top of YouTube search results. The results I found were almost mind-boggling. I found out that most of the courses and tutorials on the subject were wrong. I also realized just how easy it was to rank higher simply by following a few simple rules. I outlined what I did in this book to help you rank your videos higher. Most of the techniques and methods that are explained in this book are straight-forward no fluff content that anyone can do. You donâ <sup>™</sup>t need any special SEO tools or guru intellect to make this work for you. lâ ™ve outlined below some of the stuff thatâ ™s covered in this book designed to help you rank better for your YouTube video. Who is this book for?Anyone who uploads videos to YouTube and wants to see better search rankingsBusiness owners and marketers who want more exposure for their product or serviceEntrepreuneurs who want to start earning money on YouTube through video marketing (Yes there is a chapter on monetizing videos) What's Included in the Ranking YouTube Videos Book?Why Ranking Matters? Find out why itâ <sup>™</sup>s so important to rank your YouTube videos. How to make sure your video can be found. Targeting the wrong keywords can be a disaster a sure fire way to ensure your video is not found on YouTube. Avoid this simple mistake and learn how to properly do keyword research on your Video. Your YouTube channel is just as important as your video. Learn how to make a stronger channel presence with the Ranking YouTube Videos book. There are many areas on the video page that can seriously help your ranking. Each section is dissected in this book. So just what does it take to rank a YouTube video. lâ ™ve included an entire chapter on the main factor that YouTube users to determine where your video ranks in the search results. I also take a look at some backlinks and how it plays a part in your YouTube video ranking in the search results. Get this wrong and you may get your video removed from search results all together. This book also touches on the subject of engagement and how to use it to your advantage when creating videos. Iâ ™II even go over a secret method that gurus have been using for some time to rocket your YouTube video to the top in less than an hour! Hereâ <sup>™</sup>s the Bottom Lineâ ∥â <sup>™</sup>ve used the methods and techniques described in this book to rank hundreds of videos on YouTube. If youâ <sup>™</sup>re considering marketing your product, service, or company on YouTube then youâ <sup>™</sup>II certainly want viewers to actually find those videos and watch them. This book helps you to rank higher in YouTube search results so your video gets more views. And more views means more exposure.

# **Book Information**

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## **Customer Reviews**

I recently started a YouTube channel and my little sister has had one for a couple years now and I wanted to help get both of our videos to a higher rank. I had an idea of how to do this, but really didn't know where to start. This book was extremely easy to read and very informative. I'm excited to see how these tips work. I highly recommend this book to anyone looking to improve their video rankings.

It has almost been a month that I have been thinking to become a youtuber, but I wasn't sure. So, on the recommendation of friend I read this book and now I know exactly what is to be done. This

book provides a clear vision and the little tricks mentioned are going to be my trade secrets. A must for those seeking help in their YouTube channel!

This book was very informative. I wish he gave more examples and more tips. I Felt like he has more info to be shared with his readers. Anyway it was a great purchase, I learned a lot from the book.

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